

SONG CONCEPT

We're all interconnected, and what we do matters! Every act of friendship - no matter how small - causes good feelings to spread out like ripples in a pond. Goodness comes back to us, sometimes when we least expect it.

As acts of friendship are passed from one person to the next. The colors are muted until each character gets helped by another. The focus shifts as the characters move on, spreading kindness through the mall. By the end of the song, everyone is in bright colors as the world fills with friendship.

(A general note: Let's make sure to time the colour change on the characters to right after they've had that connection with the person that's helped them. Not just when the deed is done... when the two people share that moment of a thankful smile is when the colour change should happen.)

We feel this song concept may be difficult to think through while trying to apply it to the timing of the song. So, for this we ask that you thumbnail out the sequence of events/gags without applying it to the song, once it is all finished we'll time it to the song track. Then we can simplify or expand anything that needs it before you move to clean up. Since this will have more of a montage feel, it's less important to time specific visuals to specific sounds/beats/lines in the song itself.

Starting with a single character who performs an act of kindness, kind actions spread through the other characters before coming back full circle to touch the originator.

This will all have to be played out in pantomime so keep the shots fairly simple so you can easily set up and have each character's problem read right away. Then cut to the character who is about to help get their idea, then show their solution to the other character's problem. Use time cuts so we don't have to track a timeline or make this whole music video one continuous shot as that may be pretty problematic.

MALL INT FOUNTAIN

NOTE each character will be muted in colour before they are helped with their specific problem. Upon the problem being solved the character "colourises"

1) Open on FLASH SENTRY at the mall fountain- he tosses a coin in, then turns around looking bummed.

He spots TRIKI carrying an unbalanced stack of magic supplies (boxes with stuff spilling out- a top hat). On the very top is a crystal ball that wobbles and then falls!

FLASH swoops in and catches it just before it smashes on the ground!

As he hands it back to a relieved TRIKI she changes to full colour before continuing on-

2) (time cut) TRIKI spots FLUTTERSHY in her MALL OUTFIT putting up missing posters of ANGEL BUNNY

TRIKI taps FLUTTERSHY on the shoulder, then taps her wand on her top hat and in a magic *POOF!* Pulls ANGEL BUNNY out of her hat!

FLUTTERSHY colourises as she hugs ANGEL. TRIKI and FLUTTERSHY part

3) (time cut) EXT FLUTTERSHY'S PAMPERED PET SPA STOREFRONT.

Angel hops down out of FLUTTERSHY'S ARMS where PINKIE PIE (arms full of cupcakes) trips over him.

The PP energized cupcakes go flying and land on top of BULCK BICEPS' head. Where they explode taking out his hat and most of the hair on top of his head!

BB pats at his bald spot, upset. FLUTTERSHY whistles and a flying squirrel whisks out of her shop and lands on BB's head to form a toupee.

He's delighted and turns to colour.

4) (time cut) TWILIGHT in her MALL OUTFIT is pushing a dolly loaded with big tech equipment boxes down the hall.

Suddenly one of the dolly's wheel falls off.

BULK BICEPS is passing by (still with his squirrel toupee) and sees her predicament.

TWILIGHT'S colours brighten as BULK picks up the boxes for her and carries them to the BANANA TECH store for her.

3) DJ is standing anxiously outside the BANANA TECH store carrying her turntable which is busted. (Wires hanging out etc.)

TWILIGHT opens one of the boxes BULK has just carried over for her and pulls out a new turn table. She hands this off to DJ, taking the broken one out of DJ's hands, and begins to fix it right away.

DJ brightens to colour and waves her thanks as she dashes away from the store, loaner turn table in hand.

4) (time cut) RARITY in her MALL OUTFIT stands outside her store, FINISHING TOUCH ACCESSORIES, in the mall.

Racks of clothes are set up around her and there's a "Grand Opening" sign hanging up over the store front. Rarity is looking around frantically, maybe a wrist watch to indicate DJ is late.

DJ runs into shot and sets up her turn table right away.

People are attracted to her music and come over to browse through RARITY'S merch. RARITY turns full colour, looking pleased.

5) (time cut) in front of VICTORY SPORTS, RAINBOW DASH in her MALL OUTFIT is filling a ball display rack- (you know- one of these <http://i.imgur.com/n3S4I7X.gif>)

She's doing layups etc. and showing off in general to get the last of them in- when one ricochets off the top of the others and bounces out. RD gets fancy, dives for it, ending up in the splits.

And ripping the bottom of her uniform shorts in the process.

RARITY who is passing by on a smoothie break see's RD's predicament.

She rushes over and sews up RD's shorts. Rainbow a little embarrassed turns to colour.

6)(time cut) a tired looking SUNSET SHIMMER in her MALL OUTFIT is leaving HAPPY BLOWFISH SUSHI waving goodbye- when she suddenly trips and falls.

RAINBOW DASH who happens to be walking by with some shoeboxes under her arm rushes over.

They discover SUNSET has broken the strap on one of her sandals. RAINBOW DASH hands over one of the pairs of shoes she was carrying for SUNSET to wear instead. (re-use the sneakers from RD's MALL OUTFIT design)

SUNSET thanks RAINBOW and turns to colour as she pulls the shoes on.

7) (time cut) SUNSET SHIMMER (still in mall outfit) walks though the mall towards the fountain.

She spots a forlorn looking FLASH SENTRY sitting by himself.

CUT closer to FLASH- suddenly SUNSET SHIMMER sits down beside him. She gives him a little encouraging punch in the arm. Then produces a Bento box.

END on FLASH turning to colour, his good deed repaid as he and SUNSET share the bento.

Truck out/ drift out and show some of the other girls or incidentals joining Sunset and Flash at the fountain, and a final burst/ wash of colour fills the screen.